

Downtown Development Authority of the City of Perry
Minutes - April 27, 2026

1. Call To Order: Chairman George called the meeting to order at 5:00 pm.

Roll: Chairman George; Directors Forrester, Rhodes, Tuggle, Mosley, and Way were present. Director Bryant was absent.

Staff: Holly Wharton – Economic Development Director and Alicia Hartley – Downtown Manager

2. Invocation - was given by Director Rhodes
3. Citizens with Input - None
4. Guests/Speakers – None
5. Old Business – None
6. New Business
 - a. Approve minutes of March 23, 2026, meeting

Director Forrester motioned to approve as submitted; Director Tuggle seconded; all in favor and was unanimously approved.

- b. Approve March 2026 Financials

Director Mosley motioned to approve as submitted; Director Way seconded; all in favor and was unanimously approved.

- c. Contribution to Main Street Advisory Board Drink & Dine Campaign

Ms. Hartley reviewed the request, which was the DDA's support of the campaign for a \$1000 match, which will commence on June 1st. Chairman George asked how the program was received in the past; Ms. Hartley advised the first year all funds were depleted, which was \$2500, and the second year maxed out at \$2000, which took a bit longer to expend. Chairman George requested data on where the gift cards were spent; Ms. Hartley will provide and reviewed the specifics of the program. Director Mosely motioned to approve expenditure of \$1000 for the Drink & Dine Campaign; Director Tuggle seconded; all in favor and was unanimously approved.

- d. Alleyway Lighting Estimate from Dixie Landscape

Ms. Wharton from last meeting discussion on alleyway improvements; staff met with vendor and the best lighting option is to string Edison lighting between Sole Shoes and Massey Gordon and the remainder in pathway lights in the landscaping and quote provided for board's review. Main Street has also been looking at additional maintenance with cleaning up weeds and pea rocks. Ms. Wharton

advised a 120-volt electrical outlet is also required, waiting on quote for that portion of work. The quote of \$4150 include labor and material and would be a partnership with Main Street. Ms. Wharton noted the trash toters a Muse Theatre are being relocated, which will also help with cleaning up the alleyway. Ms. Wharton advised will have to acquire easements for building lights and confirm existing easements cover new ground lights. Chairman George asked about the monthly charge; Ms. Wharton advised it should be able to be incorporated into the current Commerce Street monthly light charge. Director Forrester had a question on the monthly maintenance charge; Ms. Hartley advised that will be the responsibility of Main Street. Questions arose concerning the current condition of one of the businesses in the alleyway; staff advised they are working with them to improve and there are options for assistance with the façade grant. The board felt the project was a good start but also need to assist and improve the current condition. The board had concerns with the area needing to be cleaned up prior to spending the funds. Question also raised with replenishing funds. Chairman George requested to table as although in favor, need to speak with Main Street, work on cleaning up the area, and ensuring the expenditure makes the impact intended.

e. Review Small Area Plan Draft for Jernigan Street

Ms. Wharton reviewed the draft plan and requested any feedback; all boards will review with the final draft being presented to Council for final approval. Director Forrester shared that comment that vehicles have an issue with visibility at the corner of Jernigan and Main Street as well as pedestrians. Notes were made to add that comment to the Small Area Plan Draft.

f. Review RFQ for Meeting Street Project

7. Staff Update
8. Member Items – None
9. Chairman Items – None
10. Adjourn: there being no further business to come before the board the meeting was adjourned at 6:00pm.

Approved 06.22.26